

# Charleston Animal Society

Since 1874

Leadership. Tradition. Excellence.

# ANNUAL REPORT

CHARLESTON ANIMAL SOCIETY

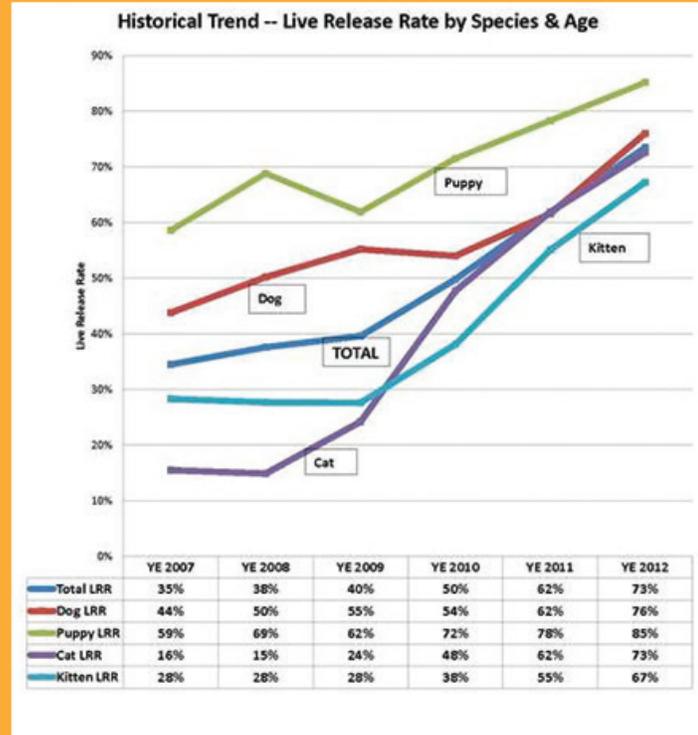
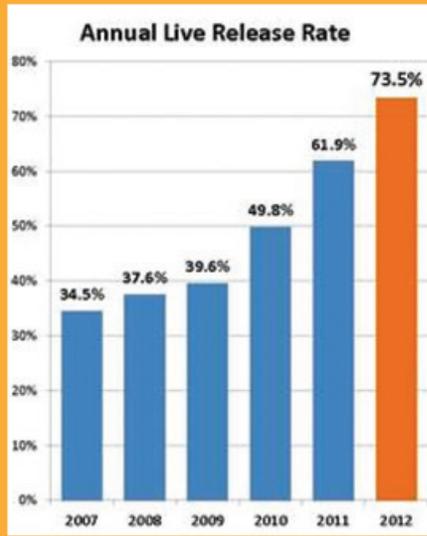
# 12

# LIVE RELEASE RATE CLIMBING

2012  
**74%**

2010  
**50%**

2007  
**35%**



## SAVING MORE LIVES THAN EVER

*By implementing the best known animal saving practices based on scientific research, Charleston Animal Society's success at saving animal lives has more than doubled in five years and we continue to reach higher.*

**We successfully placed 6,750 animals last year.**

On top of this, our specialized surgeons spayed or neutered nearly 8,000 family pets and 3,000 shelter animals last year. This, combined with other science-based initiatives lead to a 13% decrease in our community's animals entering our shelter.

Innovative adoption campaigns like our "fee-waived" adoption events were so successful we actually cleared our adoption floor last summer for the first time in the history of Charleston Animal Society.

### 2012 ANIMAL FLOW

Because of our aggressive spay / neuter and adoption campaigns, combined with programs like our free roaming cats initiative -- fewer animals are coming into our facility. That's good news!

**12%**  
DECREASE

**IN FREE ROAMING CATS**

**13%**  
DECREASE

**IN ANIMAL INTAKE**

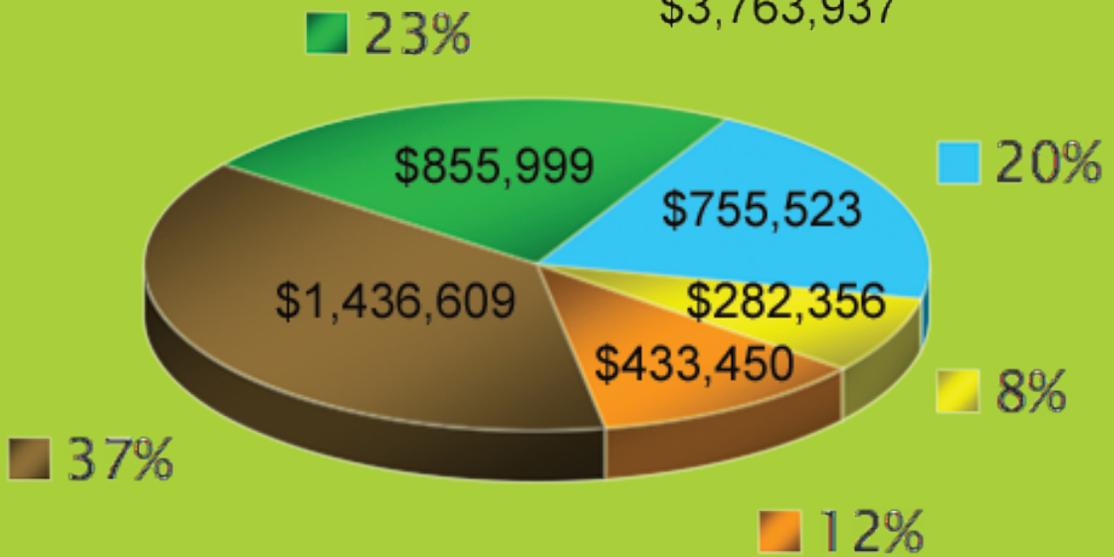
**14%**  
INCREASE  
IN ADOPTIONS



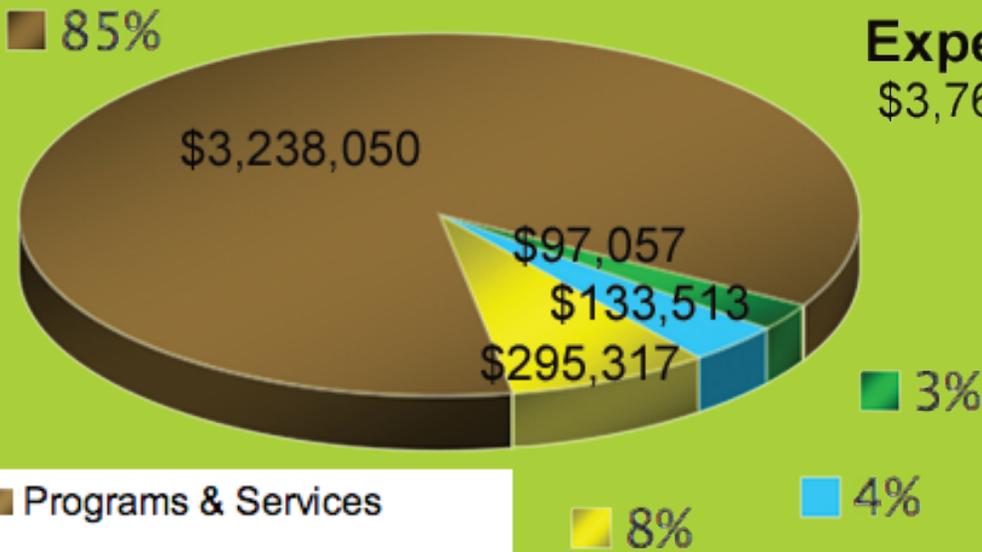
# CHARLESTON ANIMAL SOCIETY 2012 FINANCIALS

- Contributions
- Government Grants
- Program Services
- Bequests
- Other Fundraising

**Revenue**  
\$3,763,937



**Expenses**  
\$3,763,937



- Programs & Services
- Targeted for Debt Reduction
- Administration
- Fundraising

A complete copy of our  
2012 financial audit and IRS Form 990  
is available at  
[www.charlestonanimalsociety.org](http://www.charlestonanimalsociety.org)

# SOUTH CAROLINA'S BEST



**Charleston Animal Society has become South Carolina's most honored charity.**

Just weeks after being named the Lowcountry's Nonprofit of the Year at the "Giving Back Awards" ceremony in November, Charleston Animal Society was voted "Best Local Cause" by readers of the Charleston City Paper.

We have also continued to excel in our commitment to solid financial stewardship. We earned the GuideStar Exchange Seal for our nonprofit transparency. We also earned the highest possible rating (A+) and accreditation from the Better Business Bureau.



in South Carolina

#1 Adoption Provider

#1 Spay / Neuter Provider

#1 Free Roaming Cat Program

#1 in Research Projects

*Nationally Recognized Veterinary Science Initiative*

# HOW YOU CAN HELP

## THREE GIFTS WE ASK



### GIFT OF YOUR TIME

**Vo**lunteers are vital to our operation. Each and every day, they help with everything from walking dogs and socializing cats and kittens. They even roll-up their sleeves and get involved with the not-so-fun but critical tasks, such as doing tons of laundry, cleaning kennels and transporting equipment to off-site adoption events. One of our most critical volunteer jobs is that of Adoption Ambassador – good citizens who temporarily take in and act as personal agents to find homes for the most at-risk animals. Call us today and find out how you can help.

### GIFT OF YOUR MONEY

**We** take in 90% of our area's animals, yet the government provides only 25% of our funding. Individual donors are the lifeblood of our organization. Your financial support has made our phenomenal success over the past five years possible. With these donations, we started "Toby's Fund," our medical fund that treats the abandoned, abused, neglected and unwanted animals no one else will take. These donations also go to our spay / neuter program and other initiatives that are helping us save more lives than ever before.

### GIFT OF YOUR HOME

**Fo**ster families are among our most important unsung heroes. This network of animal lovers helps us keep animals in safe, loving homes, while they recover from illnesses or injuries. Having these guardian angels open their homes to animals has done more to save lives than anyone will ever know. We realize that this "gift of a home" is precious and we continue to be thankful for so many foster families. This is also an incredible growth and learning experience for children during summertime.

# OUR MISSION CONTINUES

**F**ighting animal cruelty wherever it exists is one of our guiding principles. We are leading the effort to shape legislation at hearings in the South Carolina Statehouse. We help law enforcement and prosecutors with the complicated task of investigating animal cruelty so that offenders will be held accountable through punishment or education.



"We will do all that is possible to help the animals in our community live happy, healthy lives."

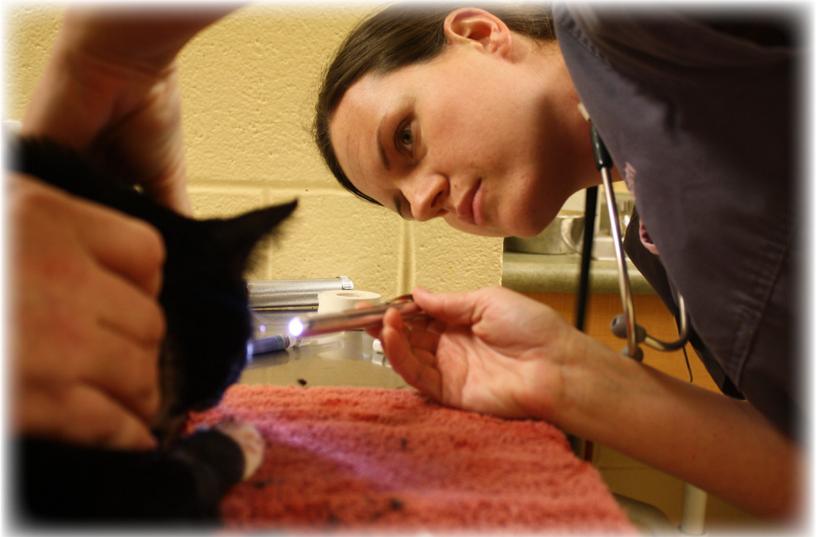
-- Elizabeth Bradham,  
2013 President,  
Board of Directors



**F**inding homes for homeless animals through adoptions, return-to-owners and a free roaming cats initiative resulted in almost 7,000 animal placements last year. Our dogs and cats go through Canine-ality and Feline-ality assessments to strive for the best possible match with a new family based on their personality and lifestyle. In addition, we conduct ASPCA SAFER behavior assessments on all dogs and save more animals than all other organizations in Charleston County combined!



# NO FEAR NO SURRENDER



**Pr**eventing births of unwanted animals through a high-volume, high-quality affordable spay/neuter initiative has resulted in a 13% decrease in our community's animals entering our shelter. Our specialized surgeons spayed or neutered 11,000 animals last year, more animals than any other organization in South Carolina. The effort is crucial in stopping the cycle of unwanted animals.

**Co**ntaining outbreaks of deadly diseases is one of the most crucial services we provide as an organization. Without our community outreach efforts in the most underserved and vulnerable neighborhoods, the threat of rabies could surface at any time. Last year, we vaccinated 14,500 animals against rabies.

**"Mandatory rabies vaccinations have nearly eradicated this threat to both humans and animals."**

-- Dr. Perry Jameson,

Board Member

(Diplomate of the American College of Veterinary Internal Medicine)

# MAKING CHILDREN & FAMILIES PART OF THE SOLUTION



## FUTURE VETS

**He**lping youth understand science is key to the future health of our community's animals. The Veterinary Science Initiative (VSI) program engages students in science in a multi-disciplinary way by combining areas such as the law, ethics, art and communication with traditional veterinary medical science. The VSI program creates a relationship between students and animals in which both benefit by the students' direct involvement in an animal sheltering environment.

## IN THE CLASSROOM

**Gu**iding children to grow into humanitarians through a comprehensive humane education initiative is the goal of our community education outreach in area schools. Last year, Charleston Animal Society professionals reached thousands of students, sharing the concept that being kind to animals will also lead to kindness toward humans. The impact of humane education is vital to our community and teaches compassion and responsibility to our future generations.

## FIGHTING HUNGER

**Fi**ghting hunger when food is unaffordable is the mission of our nonjudgmental pet-focused food bank. Many families are surviving paycheck to paycheck. Through our food bank we helped feed nearly 900 family pets last year by giving away 7,741 pounds of food. Keeping these dogs and cats fed allows them to stay with their primary caretakers and that translates into fewer homeless animals in our community.

# WE SAVE LIVES EVERYDAY

**S**aving lives of abused and abandoned animals is the core of Toby's Fund, Charleston Animal Society's fuel for saving broken animals. Named for one of our most endearing patients, the fund helped cover some of the \$500,000 we spent on medical procedures for animals in 2012. Toby is a Golden Retriever mix who came to us with severe chemical burns. After weeks of intensive treatment and recovery, Toby was adopted into a loving, new home, thanks to our generous supporters.

"We were able to save thousands of sick or injured animals last year. One of our proudest achievements."

- Barbara Eggers,  
2012 President,  
Board of Directors



**Re**uniting loved ones with their families happens every day at Charleston Animal Society. Our in-depth lost and found program uses every possible resource, including social media to bring lost animals back to their families. We reunited more than 900 lost pets with their families last year.



"It's amazing that our lost and found program has reunited animals who have been missing for more than a year!"

- Dean Riegel, Board Member (Mayor Pro-Tem of the City of Charleston)

# TESTIMONIALS

**Sc**otch and Sami are two very happy and beautiful cats! I adopted them on February 1, and can't thank Charleston Animal Society enough for bringing them into my life. I love them so much! - Erik



**14** years ago, we found the love of my life at Charleston Animal Society. That's when my mom went to pick out a puppy for me and discovered a beautiful white puppy with black spots. Bailey was my childhood. After a long, happy life, he passed peacefully November 16, 2012. I am still having a very hard time with his passing, but I get through. I have his ashes with me in my home and photos and I will talk to him from time to time when I'm feeling down. It is still hard sometimes to walk into my parents' home and not run to find Bailey to love on him and get his enormous hugs and kisses that he loved to give me. I want to thank the Charleston Animal Society because they blessed me with the world's most amazing dog. He would have never have been brought into my life if it wasn't for you. I am forever grateful and in your debt always. - Christine



**Th**ank you Charleston Animal Society for putting us in touch with Scout's foster family and allowing us the opportunity to expand our family. Here is Scout with his two happy Doggy Daddies. He has adjusted well and is very happy in his new home. - Tommy & Clint





# BOARD OF DIRECTORS

## 2012 BOARD OF DIRECTORS

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Elizabeth Bradham, Vice President  
Cynthia Legette, Secretary  
Hilton Smith, III, Treasurer  
Britton Hawk, Parliamentarian



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Julie Bresnan  
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Barbara Mills  
Dean Riegel  
Bob Rife  
Elliott Summey  
Matt Watson



## 2013 OFFICERS

Elizabeth Bradham, President  
Julie Bresnan, Vice President  
Perry Jameson, Secretary  
Hilton Smith, III, Treasurer

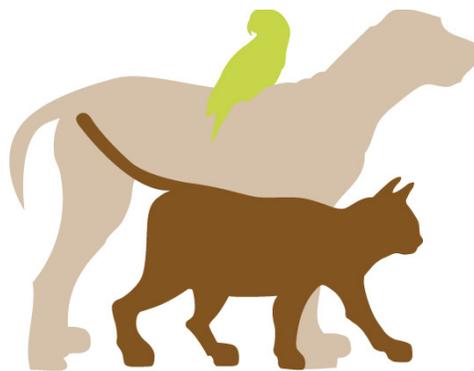
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BRITTANY WILEY, TEAM LEADER, BEHAVIOR MODIFICATION



Join us.



**Charleston Animal Society**

Since 1874

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[CharlestonAnimalSociety.org/NoKill](http://CharlestonAnimalSociety.org/NoKill)